

brand essentials

what you get:

- exploratory discovery phase
- tailored logo design featuring primary & secondary logos, submark and/or logomark
- concise brand guide
- typography suite
- unique color palette

what you get:

- in-depth discovery & strategy phase (mood boarding, research, creative direction)
- versatile logo suite (primary, secondary, brand mark, submark, horizontal & vertical logos if necessary)
- handpicked type suite
- custom color palette
- bespoke illustrations
- branded digital launch essentials (social media profile photos, 5-10 templates)
- tailored email signature for up to 10 team members
- extensive brand guide
- website homepage example design
- brand & packaging mockups



what you get:

- fully designed, developed, and web-ready website
- up to 6 pages of a custom-designed website (home, about, services, contact, or pages of your choosing).
- collaborative figma board for a sneak peek before development kicks in.
- flexibility with up to 3
 revisions on page designs.
- seamless design, development, and full mobile optimization for a flawless user experience.
- domain transfer or dns set up, plus launch support for a grand entrance.

social media essentials

what you get:

- branded digital launch essentials (social media profile photos, 5-10 templates)
- feed look and feel mockup.



a nice way to say that we can design any type of visual element you need, such as:

packaging design / labels / menu / flyers / catalog design / any type of design that fits our style and brand philosophy.